**Sponsorship Opportunities**

**MANGOS OF THE WORLD DISPLAY**
A feast for the eyes – and the senses! Fairchild Tropical Botanic Garden’s mango genetic bank is the heart of our activities. Nowhere will one experience this array of mango cultivars, harvested at their peak to create an extraordinary, eye-stopping educational display. The mangos come from many different origins: Africa, Florida, the Indian subcontinent, Southeast Asia and the Pacific, the Americas and Israel, but all mangos were in the display grown in South Florida.
Sponsorship Cost: $10,000 Platinum Level

**MANGO TREE SALES**
The lines outside our gates begin forming at 6:00 a.m. since hundreds of people arrive early to ensure they get the mango tree of their choice. This is the most popular mango marketplace in town and it features a superb collection of mango trees, each deserving a place within the home gardens of South Florida. Including the popular “Curator’s Choice” mango trees, these cultivars come with the recommendation of Fairchild’s Tropical Fruit Program, earned only after extensive evaluation and scrutiny.
Sponsorship Cost: $5,000 Gold Level

**MANGO BRUNCH**
The Sunday Mango Brunch is so popular that it’s sold out every year. This fantastic culinary journey features a complete mango-inspired menu prepared by Miami’s most talented chefs.
Sponsorship Cost: $5,000 Gold Level

**INTERNATIONAL MANGO FESTIVAL PROGRAM**
Sponsorship Cost: $5,000 Gold Level

**MANGO KICK-OFF PARTY**
This special event officially marks the beginning of the International Mango Festival. Upper level members, event sponsors and Fairchild VIPs are invited to a private mango-themed evening with Senior Tropical Fruit Curator Dr. Richard J. Campbell.
Sponsorship Cost: $5,000 Gold Level

**MANGO AUCTION**
Come join mango auctioneer Jimmy Howell and Dr. Richard J. Campbell, “Mr. Mango,” at this zany and unique live auction. Take journey through the world of mango lore and modern-day ethnobotany. Our rarest, heirloom fruit from the “Mangos of the World Display” will be available for bid, along with special assortments hand-chosen by the senior curator. Come, bid and have your very own cultivar evaluation.
Sponsorship Cost: $2,500 Silver Level
MANGO EVALUATIONS
You, the mango-eating public, will nominate your favorite mangos. Our public taste evaluations use only the highest quality mangos, harvested fresh from Fairchild’s collections and ripened to perfection. This is the proving ground for a mango. It’s not enough to look pretty, a great mango must have it all – flavor, color and texture.
Sponsorship Cost: $2,500 Silver Level

MANGO KIDS
The International Mango Festival is a family adventure. While adults will enjoy learning all about mangos, children will delight in face painting, mango art and more. The fun activities are organized by Fairchild’s Education Department.
Sponsorship Cost: $2,500 Silver Level

MANGO MEDICS
Sick mango tree? We have help for you. South Florida’s mango experts will be in the Garden House advising you on the newest cures and remedies.
Sponsorship Cost: $1,000 Bronze Level

MANGO MUSIC/MANGO STAGE
Local musicians entertain Fairchild visitors with the sounds of jazz, rhythm and blues and steel drums.
Sponsorship Cost: $1,000 Bronze Level

CURATOR’S TABLE
Sponsorship Cost: $1,000 Bronze Level

MANGO WORKSHOPS
Come and learn from South Florida’s mango experts how to choose the right cultivars for your garden and grow the best trees.
Sponsorship Cost: $500 Supporting Level ($500 per workshop, 10 available)
Sponsorship Benefits

All sponsorship packages and options are flexible and can be tailored for each individual sponsor thereby enabling the sponsor to receive the greatest possible tangible returns on sponsorship dollars and to meet the sponsor’s individual needs, budget and marketing plans.

**SUPPORTING SPONSORSHIP**  $500
- Signage on the event or item sponsored.
- Listing on multiple Sponsor Boards and program throughout the Festival site.
- Fairchild Tropical Botanic Garden Family and Friends Membership and all related benefits.
- 2 tickets to the Mango Kick-Off Party.
- 2 general admission passes to the International Mango Festival.

**BRONZE SPONSORSHIP**  $1,000
- Signage on the event or item sponsored.
- Listing on multiple Sponsor Boards and program throughout the Festival site.
- 4 tickets to the Mango Kick-Off Party.
- Fairchild Tropical Botanic Garden Sustaining Membership and all related benefits.
- 4 general admission passes to the International Mango Festival.

**MANGO SILVER SPONSORSHIP**  $2,500
- The right to use the International Mango Festival in promotion and advertising.
- Signage on the event or item sponsored.
- Listing on multiple Sponsor Boards and programs throughout the Festival site.
- Mention in all promotional materials and press releases.
- 6 tickets to the Mango Kick-Off Party.
- Fairchild Tropical Botanic Garden Fellows Membership and all related benefits.
- 6 general admission passes to the International Mango Festival.

**MANGO GOLD SPONSORSHIP**  $5,000
- Your name/logo on all advertisements, collateral materials and information regarding the event.
- The right to use the International Mango Festival in promotion and advertising.
- Signage on the event or item sponsored.
- Listing on multiple Sponsor Boards and programs throughout the Festival site.
- Mention in all promotional materials and press releases.
- 8 tickets to the Mango Kick-Off Party.
- Fairchild Tropical Botanic Garden Fellowship Circle Silver Membership and all related benefits.
- 4 tickets to the Mango Brunch.
- 8 general admission passes to the International Mango Festival.
MANGO PLATINUM SPONSORSHIP $10,000
• Your name/logo on all advertisements, collateral materials and information regarding the event.
• A location within the International Mango Festival for your product/service promotion and display, including on-site sampling.
• The right to use the International Mango Festival in promotion and advertising.
• Signage on the event or item sponsored.
• Listing on multiple Sponsor Boards and programs throughout the Festival site.
• Mention in all promotional materials and press releases.
• 12 tickets to the Mango Kick-Off Party.
• Fairchild Tropical Botanic Garden Fellowship Circle Gold Membership and all related benefits.
• Sponsorship mention and full-page ad in The Tropical Garden, Fairchild’s quarterly magazine with a circulation of over 43,000.
• 6 tickets to the Mango Brunch.
• 12 general admission passes to the International Mango Festival.
• Honorary Sponsorship Plaque.
• Behind the scenes tour of the Tropical Fruit Program with Senior Tropical Fruit Curator Dr. Richard J. Campbell.

MANGO PRESENTING SPONSORSHIP $20,000
• Exclusivity in your product/service category.
• Your name/logo as presenting sponsor prominently displayed on all advertisements, collateral materials and information regarding the event.
• Two locations within the International Mango Festival for your product/service promotion and display, including on-site sampling.
• The right to use the International Mango Festival in promotion and advertising.
• Listing as presenting sponsor on multiple Sponsor Boards and programs throughout the Festival site.
• Mention as presenting sponsor in all promotional materials and press releases.
• 20 tickets to the Mango Kick-Off Party.
• Fairchild Tropical Botanic Garden Platinum Fellowship Circle Membership and all related benefits.
• One year (4 issues) of full-page advertising in The Tropical Garden, Fairchild’s quarterly magazine with a circulation of over 43,000.
• 8 tickets to the Mango Brunch. (1 table)
• 12 general admission passes to the International Mango Festival.
• Honorary Sponsorship Plaque as presenting sponsor.
• Behind the scenes tour of the Tropical Fruit Program with Senior Tropical Fruit Curator Dr. Richard J. Campbell.
• The opportunity to have a private dinner with Senior Tropical Fruit Curator Dr. Richard J. Campbell.

We look forward to your support and involvement in this year’s International Mango Festival. For more information, please contact Mari Novo at 305.667.1651, ext. 3357 or mnovo@fairchildgarden.org.

Fairchild Tropical Botanic Garden is a 501 (c)(3) organization. Thank you for supporting the ongoing initiatives and vital work of Fairchild’s Tropical Fruit Programs in research, education, horticulture and conservation.
Sponsorship Pledge Form

Company Name: ________________________________________________________________

Contact Name: ________________________________________________________________

Address: __________________________________________________________________________

City/State/Zip: ______________________________________________________________________

Phone: ____________________________ Fax: ____________________________

Email: ______________________________________________________________________________

SPONSORSHIP PLEDGE:

___Platinum $10,000 ___Gold $5,000 ___Silver $2,500

___Bronze $1,000 ___Supporting $500 $__________General Contribution

Name of activity being sponsored (if applicable) ____________________________________________________________

Underwriting Donation (Refer to underwriting opportunities)

$____________ Specified for: ________________________________________________________________

Indicate the item you are underwriting or if for general donation, please indicate general.

PROGRAM ADVERTISING

___ Back Cover, $500 ___ Inside Back Cover, $400

___ Full Page, $350 ___ ½ Page Vertical or Horizontal, $200

Please fax your completed Pledge Form to 305.661.8953, Attn: Mari Novo.

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Fairchild Tropical Botanic Garden
Exploring, Explaining and Conserving the World of Tropical Plants
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