

CHALLENGE 2 T-SHIRT DESIGNS

For individuals; maximum points: 200 (50/entry)

THEMES:

- A. FAIRCHILD CHALLENGE: PROTECTING LOCAL ECOSYSTEMS
- B. BAYNANZA: BISCAYNE BAY CLEANUP DAY

YOUR CHALLENGE: Powerful images can effectively convey messages and promote action. Students will create an image and slogan that represent either the theme of “Protecting Local Ecosystems” or “Baynanza: Biscayne Bay Cleanup Day” to be printed on a T-shirt.

ENTRY SUBMISSION: Wednesday, November 2, 5:00 p.m.

Submit all materials in person to Fairchild by entry due date; electronic submissions are not accepted.

- (a) Challenge 2 entry form (available at www.fairchildchallenge.org/ms/challenges)
- (b) Maximum **two (2) entries per theme**
- (c) Slogan for each design

<input checked="" type="checkbox"/>	ENTRY REQUIREMENTS:
<input type="checkbox"/>	Original, hand-rendered or computer-generated, unisex design
<input type="checkbox"/>	8" x 10" design on 8.5" x 11" white, unlined paper
<input type="checkbox"/>	Slogan (15 words or less) must accompany each design
<input type="checkbox"/>	Student's name, grade, and school clearly printed on the back of the entry
<input type="checkbox"/>	See additional requirements for each theme below.

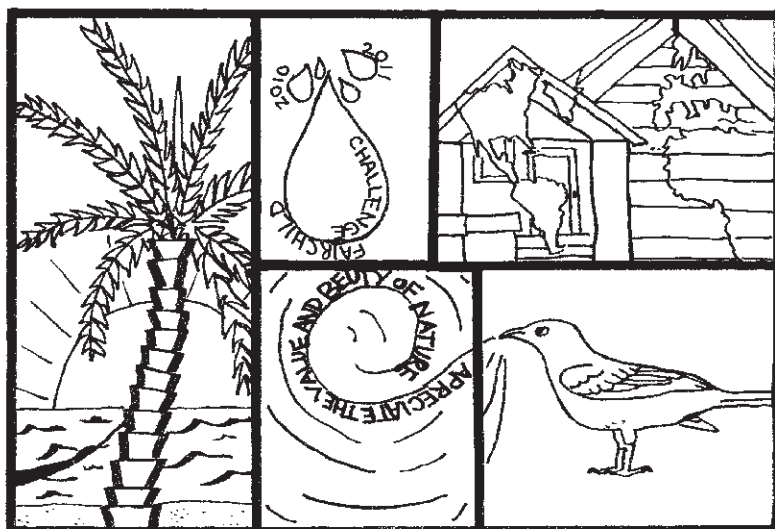
A. FAIRCHILD CHALLENGE: PROTECTING LOCAL ECOSYSTEMS

Design an image with a compelling environmental message about protecting **one** South Florida ecosystem (e.g., sand dune, pine rockland, coral reef, wetland, mangrove, hardwood hammock, etc.).

- Use **one solid color** (no gradation of color allowed); design must be suitable for screen printing.
- Include the words “The Fairchild Challenge” in your design.
- Accompany design with a brief, attention-grabbing slogan inspiring others to protect the chosen ecosystem.
- Avoid similarities to previous years’ Fairchild Challenge T-shirt designs. Originality of design will weigh heavily in the evaluation process.

STUDENT WORKSHOP OPPORTUNITY: SATURDAY, OCTOBER 15, 2011

See page 19 or visit our website for more information.



2010-11 Ecosystems logo design by Nicole Stallings, G. W. Carver Middle



2010-11 Ecosystems logo design by Valeria Zaiter, Herbert A. Ammons Middle

B. BAYNANZA: BISCAYNE BAY CLEANUP DAY

Biscayne Bay is one of South Florida's most important ecological systems. In an effort to raise awareness about the need to protect Biscayne Bay, Miami-Dade County Department of Environmental Resources Management (DERM), a Fairchild Challenge partner, launched Baynanza. Baynanza is a series of springtime events, including Biscayne Bay Cleanup Day, celebrating Biscayne Bay. More information about DERM and Baynanza can be found at www.miamidade.gov/derm.

- Design must be in **full color** (color gradation allowed).
- Include the word(s) "Biscayne Bay Cleanup Day" and/or "Baynanza" and make reference to the year (2012 or '12) in your design.
- Design must convey a **positive** message about Biscayne Bay Cleanup Day and/or Baynanza.
- Illustrate either a natural feature or use (recreational, economic or other) of Biscayne Bay.
- Include a brief, attention grabbing slogan that raises awareness about what is needed to protect Biscayne Bay.
- Avoid similarities to previous years' Baynanza T-shirt designs. Originality of design will weigh heavily in the evaluation process.



EVALUATION CRITERIA: For a detailed list of evaluation criteria and points awarded for this challenge, visit www.fairchildchallenge.org/ms/challenges.

NEXT GENERATION SUNSHINE STATE STANDARDS: This challenge meets standards for Reading/Language Arts, Social Studies, Science, and Visual Arts. For a detailed list of specific standards, visit www.fairchildchallenge.org/ms/standards.

EDUCATOR CHALLENGE: THE FAIRCHILD CHALLENGE TENTH ANNIVERSARY DESIGN

For individual teachers; no points awarded

YOUR CHALLENGE: Design an image with a compelling environmental message that represents the mission of The Fairchild Challenge and the program's tenth anniversary.

- Use **one solid color** (no gradation of color allowed); design must be suitable for screen printing.
- Include the words "The Fairchild Challenge" and "Tenth Anniversary" in your design.
- Present the 8" x 10" unisex design on 8.5" x 11" white, unlined paper.
- Refer to The Fairchild Challenge Mission Statement (see page 1) for inspiration.
- The winning design will be printed on a gift and presented to Fairchild Challenge Educators at the Teachers' Celebration Lunch on Saturday, May 5.

ENTRY SUBMISSION: Wednesday, November 2, 5:00 p.m.
Submit all materials in person to Fairchild by entry due date; electronic submissions are not accepted.

- (a) Educator Design entry form
(available at www.fairchildchallenge.org/ms/challenges)
- (b) Maximum **one (1) entry per school**

EVALUATION CRITERIA: For a detailed list of evaluation criteria for this challenge, visit www.fairchildchallenge.org/ms/challenges.



2010-2011 Fairchild Challenge winning educator design; created by Madeline Rosario Colon, South Plantation