

Love ^{WHERE YOU} Live

THE SHOPPING BENEFIT TO SUPPORT YOUR COMMUNITY.

SHOP TO BENEFIT FAIRCHILD

Fairchild is excited to participate in a unique two-day event, *Love Where You Live, The Shopping Benefit to Support Your Community*, on October 20 and 21, 2010, from 10:00 a.m. to 10:00 p.m. The event takes place at four South Florida locations of Bloomingdale's: The Falls in Miami, Aventura Mall, Town Center in Boca Raton and The Gardens in Palm Beach Gardens.

Nearly 100 charities—including Fairchild—will benefit from funds raised through sales of tickets to the event, which will feature storewide entertainment, fashion events and special savings. Fairchild is now selling tickets for \$10 each, and 100% of these proceeds benefit the garden. Ticket holders will receive a certificate for 15% to 20% savings off regular and sale-priced merchandise at Bloomingdale's on both days of the event (with limited exclusions). Tickets to *Love Where You Live* are for sale at The Shop at Fairchild through September 30, 2010. All told, the *Love Where You Live* event expects to distribute more than \$100,000 to participating charities.



Photo by Gabby Orlin/FloridaTBC

FAIRCHILD'S SECOND ANNUAL SCARECROW COMPETITION

The Garden-to-Garden fundraising committee, comprised of Fairchild volunteers, is organizing its second annual Fairchild Scarecrow Competition as part of the Edible Garden Festival to be held on October 23 and 24, 2010. Proceeds from entry fees and ballot sales will benefit the Fairchild Challenge Satellite Program. For more information and to download an application form, please visit www.fairchildgarden.org/ScarecrowContest.



Photo by Benjamin E. Thacker

FAIRCHILD CHALLENGE LAUNCH BRUNCH

On Saturday, August 28, Fairchild hosted the Ninth Annual Fairchild Challenge Launch Brunch. More than 380 local elementary, middle and high school teachers, from more than 180 schools in Miami-Dade and Broward counties, attended.

The Launch Brunch served as an orientation for schools about the Fairchild Challenge and its mission: *To foster interest in the environment by encouraging students to appreciate the beauty and value of nature, develop critical-thinking skills, understand the need for biodiversity and conservation, tap community resources, become actively engaged citizens and recognize that individuals do indeed make a difference.* Teachers were treated to a delicious brunch, presentations by current participants and student alumni and an introduction to this year's Fairchild Challenge Options.

While the Fairchild Challenge began in 2002, this year celebrates the kick-off of the expansion of the elementary school program, with 75 new schools registering at the event and more expected during the coming weeks.

John Malloy, president of the Fairchild Palms, Fairchild's young professionals organization, presented the Fairchild Challenge with a donation of \$15,000, so that Fairchild can continue to offer the program for free to all participating schools.



Photo by Benjamin E. Thacker



For additional information about the 2010-2011 Fairchild Challenge, please visit our Web site at www.fairchildchallenge.org or email us at challenge@fairchildgarden.org.